



Benefits	Patriot (\$5000) Parade OR Band Stand	Red (\$3000) Kids Zone OR Happy Hour	White (\$1500) Running Races OR Tournaments	Blue (\$750)	Community (\$300)
Company recognition on promotional material including	Large Logo	Medium Logo	Small Logo	Name	Name
Recognition in pre-event advertisement (Park Bugle)	Large Logo	Medium Logo	Small Logo	Name	Name
Recognition on event T-shirt	Large Logo	Medium Logo	Small Logo	Name	
Complementary parade entry	X	X	X	X	X
Company thank you from bandstand	X	X	X		
Recognition on Facebook page / event	Four Times	Two Times	Once	Once	
Banner with Logo and Name on sponsored area	X	X			
Complementary space at park	X				
Opportunity for a guest appearance / announcement	X				
Custom (Ask us!)	X				

4<sup>th</sup> in the Park has been a staple Independence Day celebration in St. Paul and the St. Anthony Park neighborhood for over 70 years. The event attracts 5,000+ people. Sponsors are featured on the 4<sup>th</sup> in the Park Facebook page, website, and mailing reaching audiences of 12,000 people.

**The parade is 100% volunteer run and all sponsorship donations go directly toward event costs.**



Contact us at [4thinthePark@gmail.com](mailto:4thinthePark@gmail.com)